

# CommunicationsNews

ENTERPRISE NETWORK SOLUTIONS SINCE 1964

## JANUARY – JUNE 2008 EDITORIAL CALENDAR

### INTEGRATED MARKETING



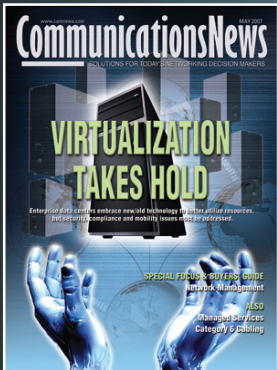
| ISSUE & CLOSING     | ENTERPRISE DATA (LAN) NETWORKS   | ENTERPRISE VOICE NETWORKS  | CABLING INFRASTRUCTURE   | ENTERPRISE / WAN NETWORKS   | PRODUCT SPOTLIGHT*   | SHOW DISTRIBUTION  |
|---------------------|--|--|--|---|----------------------|--|
| <b>JAN</b><br>Dec 3 | <b>Virtualization</b><br><b>Wireless LANs</b>  | <b>Conferencing</b><br>Including: Web, audio, video, IM, P2P   | <b>Cable Management</b><br><b>Facilities Management</b>        | <b>Teleworking Technologies</b>   | Storage              | <b>BICSI</b><br>Jan. 14-17<br>Orlando  |
| <b>FEB</b><br>Jan 2 | <b>Special Focus</b><br><b>Buyers Guide:</b><br><b>Network Security</b><br>Including: prevention, detection, VPNs, firewalls, NAC/NAP, e-mail, outsourcing, virtualization               | <b>Unified Communications</b><br><b>Smartphones/Dual Mode Phones</b>   | <b>Data Center Cabling</b><br><b>Racks/Enclosures/Raceways</b> | <b>Business Continuity</b><br><b>Managed Services</b>   | Testing & Monitoring |  |
| <b>MAR</b><br>Feb 1 | <b>Servers/Routers/Switches</b>  | <b>Special Focus</b><br><b>Buyers Guide:</b><br><b>Voice Networks</b><br>Including: VoIP, convergence, unified communications, hosted services | <b>Building Automation/IP</b><br><b>Media Conversion</b>       | <b>Network Performance</b><br>Including: traffic analysis, bandwidth management, optimization, traffic monitoring, QoS, testing | Network Peripherals  | <b>VoiceCon</b><br>Mar. 17-20<br>Orlando   |
| <b>APR</b><br>Mar 3 | <b>Special Focus</b><br><b>Buyers Guide:</b><br><b>Testing &amp; Monitoring</b><br>Including: network management, traffic analysis/monitoring, remote access, hosted services            | <b>IP PBX</b><br><b>Fixed/Mobile Convergence</b>   | <b>CAT 6/6a</b><br><b>Video Surveillance/IP</b>                | <b>Network Security</b><br>Including: prevention, detection, VPNs, firewalls, NAC/NAP, e-mail, outsourcing, virtualization      | Enterprise Wireless  | <b>RSA Conference</b><br>Apr. 7-11<br>San Francisco<br><b>BICSI</b><br>Apr. 28-30<br>Nashville<br><b>INTEROP</b><br>Apr. 29-May 1<br>Las Vegas |
| <b>MAY</b><br>Apr 1 | <b>Virtualization</b><br><b>Remote Monitoring/KVM</b>  | <b>Hosted Voice Services</b><br><b>Voice Testing</b>   | <b>Fiber-optic Cabling</b><br><b>Cable Testing</b>             | <b>Messaging/Conferencing</b><br><b>Software as a Service</b>   | Endpoint Security    |  |
| <b>JUN</b><br>May 1 | <b>Special Focus</b><br><b>Buyers Guide:</b><br><b>Storage Technologies</b><br>Including: SAN, NAS, iSCSI, optical, tape/disk, data warehousing, monitoring, Infiniband, hosted services | <b>Unified Communications</b><br>Including: VoIP, convergence, messaging, hosted services  | <b>Power Management/PoE</b><br><b>Cable Management</b>         | <b>Managed Services</b><br><b>Broadband Wireless</b>  | Telephony            |  |

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|---------------------|---|---|--|---|----------------------------|--|
| <b>JUL</b><br>Jun 2 | <b>Network Performance</b><br>Including: traffic analysis, bandwidth management, optimization, traffic monitoring, QoS, testing | <b>Voice over Wireless</b><br><b>VoIP Security</b>  | <b>Data Center Cabling</b><br><b>Racks/Enclosures/Raceways</b>   | <b>Special Focus Buyers Guide: Conferencing</b><br>Including: audioconferencing, videoconferencing, Web conferencing, hosted services | Facilities Management      |  |
| <b>AUG</b><br>Jul 1 | <b>Servers/Routers/Switches</b><br><b>Wireless LANs</b>   | <b>IP PBX/Softphones</b>  | <b>Patch Panels/Cords</b><br><b>Building Automation/IP</b>   | <b>Business Continuity</b><br><b>Teleworking Technologies</b>   | Identity/Policy Management |  |
| <b>SEP</b><br>Aug 1 | <b>Special Focus Buyers Guide: Wireless</b><br>Including: wireless LANs, broadband wireless, mesh, optical/laser, security      | <b>Smartphones/Dual Mode Phones</b><br><b>Fixed/Mobile Convergence</b>                                    | <b>Media Conversion</b><br><b>Video Surveillance/IP</b>  | <b>Software as a Service</b><br><b>Network Security</b>   | Storage                    | <b>BICSI</b><br>Sept. 29-Oct. 2<br>Las Vegas |
| <b>OCT</b><br>Sep 2 | <b>Virtualization</b>   | <b>Conferencing</b><br>Including: audioconferencing, videoconferencing, Web conferencing, hosted services | <b>CAT 6/6a</b><br><b>Cable Testing</b>  | <b>Special Focus Buyers Guide: MSPs/Integrators</b><br>Including: project outsourcing, security, storage, telephony, e-mail, testing  | Testing & Monitoring       |  |
| <b>NOV</b><br>Oct 1 | <b>Storage/Business Continuity</b>  | <b>Hosted Voice Services</b><br><b>Voice Testing</b>  | <b>Power Management/PoE</b><br><b>Fiber-optic Cabling</b>  | <b>Network Performance</b><br>Including: traffic analysis, bandwidth management, optimization, traffic monitoring, QoS, testing       | Network Peripherals        |  |
| <b>DEC</b><br>Nov 3 | <b>Network Security</b>   | <b>Unified Communications</b><br>Including: VoIP, convergence, messaging, hosted services                 | <b>Special Focus Buyers Guide: Cabling Infrastructure</b><br>Including: cabling, enclosures, racks, cable management, power management, media conversion, facilities management, testing | <b>Messaging/Conferencing</b>   | Telephony                  |  |

\* Product Spotlights are new product announcement sections.